



WSFA
12 East Delano Ave.
Montgomery, AL 36105
Main: (334) 288-1212
Billing: (334) 288-1212

www.wsfa.com

Billing Address:

PinPoint Media, Inc (B)
Attention: Accounts Payable
1707 Osage St, Ste 103
Alexandria, VA 22302

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1808791-1	09/24/17	September 2017	08/28/17 - 09/18/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen:	LUTHER STRANGE SENA	820

Flight Dates	Order #	Alt Order #
09/12/17 - 09/18/17	1808791	08779082

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9913865	62	78

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/17	09/18/17	American Ninja Warrior	7-9p	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17	8:38 PM	American Ninja Warrior	7-9p	:30	DMSCLS1717H	\$450.00 NM
2	09/17/17	09/17/17	Falcons	730p-10p	-----1	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -----1 1 \$850.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	09/17/17	10:50 PM	Falcons	730p-10p	:30	DMSCLS1717H	\$850.00 NM
3	09/13/17	09/13/17	America's Got Talent	658-8pm	--1----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --1---- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/13/17	7:24 PM	America's Got Talent	658-8pm	:30	DMSCLS1715H	\$750.00 NM
4	09/15/17	09/17/17	WSFA 12 NEWS AT 4P	M-F 430-5P	----F--	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ----F-- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/15/17	4:45 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	DMSCLS1715H	\$115.00 NM
5	09/18/17	09/18/17	NET Early Today ON	4-430x	M-----	:30	1	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 M----- 1 \$5.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WSFA	Su	09/17/17	4:16 AM	NET Early Today ON	4-430x	:30	DMSCLS1717H	\$5.00	NM																					
Total Spots							6																								

Payment Terms 30 Days

<u>Gross Total</u>	\$2,175.00
<u>Agency Commission</u>	\$326.25
<u>Net Amount Due</u>	\$1,848.75

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